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AUG 24

Broadcasting

FIRST IN TELEVISION CABLE RADIO SATELLITE

❑ ADVANCED TELEVISION: MORE THAN HDTV / 3
❑ INFINITY BUYS FM'S IN CHICAGO, BOSTON, ATLANTA / 4
❑ EXCLUSIVE: SNEAK PEEK AT TIME WARNER PPV EXPERIMENT / 6

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CTAM
Customer service takes center stage in San Francisco

BVT PITCHES AFFILIATES

Offers ratings data on strength of kids shows

By Mike Freeman

Having dropped its antitrust suit against the Fox Children's Network (BROADCASTING, Feb. 3) after nearly two years, and apparently recognizing that Fox affiliates will likely run FCN programing in pattern from 3-5 p.m. on weekdays, Disney, under Buena Vista Television President Bob Jacquemin, is mounting a major campaign to attract network affiliates to its two-hour weekday *Disney Afternoon*.

Jacquemin and the Buena Vista sales staff have hit the road with a campaign outlining "dramatic" gains he says *Disney Afternoon* has made in some of the 29 markets where affiliates are stripping it in traditional adult early fringe time slots.

Jacquemin estimates that 50-60 incumbent Fox affiliates have renewed *Disney Afternoon* for the 1993-94 through 1994-95 seasons.

"I would love to remain on the independents [now mostly Fox affiliated stations], but if a station is conceivably going to carry the animation from another supplier, we would have to respond to market conditions like any other distributor," Jacquemin says. Buena Vista is presenting ratings research suggesting that its programing on 55 non-Fox affiliates provides strong counter-programing to competing affiliates airing *The Oprah Winfrey Show* or *Donahue* in early fringe.

Although the report notes a "growing trend" in the number of affiliates airing weekday animated programing, only 25% of the 55 stations that carry Disney or other supplier programing are in the top 100 markets, and 24 of the 29 *Disney Afternoon* affiliates are in market sizes 105-210. Based on the numbers from airings of Disney programs on affiliates, BVT, using February 1992 Nielsen sweeps research (NSI), claims that *Darkwing Duck* averaged a 9.1 rating among the kids 2-11 demo group on 22 affiliates; *Tale Spin*, a 7.2 rating (26 affiliates), and *Chip 'n' Dale's Rescue Rangers* a 6.8 rating (7 affiliates). ■

This Week

DIGITAL'S SPLIT SCREEN / 3

Although digital technology gives broadcasters an efficient medium in which to transmit advanced pictures, it also gives their cable and DBS competitors a means to multiplex NTSC signals.

NO BOUNCE / 11

GOP harmony was good news for the party but bad news for network executives hoping for a ratings boost from convention coverage.

NO WAIVER / 18

Two San Francisco affiliates that have shifted prime time back an hour were denied a waiver last week that would have allowed them to test pulling network late-night programing into the closing prime time hours. The FCC said a similar waiver granted KCRA-TV Sacramento is sufficient for a test.

NO FEAR / 19

An ABC affiliate in San Diego, tackling the pay-per-view assault head on, plans to heavily promote the network's PPV college football coverage and feed one game per week to local cable.

CTAM CONVENES / 22

The Cable Television Administration and Marketing Society, meeting in San Francisco this week, will be looking at ways to boost cable's consumer appeal.

Convention bounce is all Bush's (p. 11).

NEGLECTED BY THE FCC / 25

The failure of the FCC to incorporate a higher limit for minorities in its radio ownership caps was the latest signal for minorities that the commission is indifferent to the need for creating minority opportunities.

AUTO RATINGS / 28

Employing a two-foot antenna mounted along selected roadside locations, KBE Broadcasting by Design offers clients data on which stations commuters are listening to.

FCC OK'S WWOR SALE / 32

The sale of Pinelands, parent company to WWOR-TV New York, to BHC Communications was approved last week by the FCC. The commission, however, will hold a hearing on allegations that holdings by BHC principal Mario Gabelli put him in violation of various ownership rules.

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Incorporating The Fifth Estate TELEVISION Broadcasting ■ Cable

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Broadcasting's Ratings Week 4 Aug 10-16

	ABC	CBS	NBC	FOX
MONDAY	**9.0/16**	**11.1/20**	**12.5/22**	**NO PROGRAMING**
8:00		34. Evening Shade 9.4/18	21. Blossom 10.9/21	
8:30	41. NFL Preseason Football—New Orleans Saints vs. Chicago Bears 9.0/16	32. Major Dad 9.6/17	6. Blossom 12.8/23	
9:00		9. Murphy Brown 12.5/21	6. NBC Monday Night Movies—Settle the Score 12.8/22	
9:30		17. Designing Wmn 11.3/19		
10:00		13. Northern Exposure 11.8/21		
10:30				
TUESDAY	**12.1/22**	**10.0/19**	**7.0/13**	**NO PROGRAMING**
8:00	11. Full House 12.2/24	24. Rescue: 911 10.4/20	76. Quantum Leap 5.4/10	
8:30	2. Home Improvmt 14.8/27			
9:00	1. Roseanne 16.0/28	30. Freshman Dorm* 9.7/17	70. Reasonable Doubts 6.1/11	
9:30	4. Coach 14.2/24			
10:00	55. Civil Wars 7.7/14	27. Northern Exposure 10.0/19	32. Dateline NBC 9.6/18	
10:30				
WEDNESDAY	**6.6/12**	**9.8/18**	**10.2/18**	**10.3/18**
8:00			19. Unsolved Mysteries 11.1/21	21. Beverly Hills 90210 10.9/20
8:30	62. ABC Movie Special—Backfield in Motion 6.9/12	45. CBS Special Movie—White Fang 8.6/15		
9:00			15. Seinfeld 11.4/19	30. Melrose Place 9.7/16
9:30			35. Wings 9.2/16	
10:00	72. Civil Wars 5.9/11	11. 48 Hours 12.2/23	37. Law and Order 9.1/17	
10:30				
THURSDAY	**7.0/13**	**11.7/21**	**8.6/15**	**7.8/14**
8:00	69. Who's the Boss? 6.3/13	18. Top Cops 11.2/22	64. A Diffrnt World 6.8/13	41. Simpsons 9.0/18
8:30	70. Growing Pains 6.1/11		43. Cosby 8.8/16	68. Parker Lewis 6.4/12
9:00	80. Homefront 4.9/9	8. Street Stories 12.7/22	15. Cheers 11.4/20	54. Beverly Hills 90210 7.8/14
9:30			29. Wings 9.8/17	
10:00	28. Primetime Live 9.9/18	19. Bodies of Evidence 11.1/20	58. L.A. Law 7.3/13	
10:30				
FRIDAY	**9.8/21**	**6.7/14**	**8.0/17**	**4.9/11**
8:00	35. Family Matters 9.2/21	67. Visitors from the Unknown 6.6/15	37. Matlock 9.1/19	77. America's Most Wanted 5.3/12
8:30	37. Step By Step 9.1/20			
9:00	45. Dinosaurs 8.6/18	65. CBS Friday Movie—Moonstruck 6.7/14		77. Sightings 5.3/11
9:30	52. Perfect Strangers 8.1/16			85. Rachel Gunn, R.N. 3.8/8
10:00	13. 20/20 11.8/24		73. I'll Fly Away 5.8/12	
10:30				
SATURDAY	**6.2/13**	**4.8/10**	**7.5/16**	**7.5/16**
8:00	82. Just Desserts 4.5/10	81. NFL Preseason Football—Cleveland Browns vs. New York Giants 4.8/10	60. Golden Girls 7.2/16	56. Cops 7.5/17
8:30				52. Cops 2 8.1/17
9:00	73. Human Target 5.8/12		48. Empty Nest 8.4/17	58. Code 3 7.3/15
9:30			47. Nurses 8.5/17	62. Code 3 6.9/14
10:00	48. The Commish 8.4/17		65. Sisters 6.7/14	
10:30				
SUNDAY	**9.2/17**	**13.8/25**	**9.5/17**	**6.2/11**
7:00	75. Life Goes On 5.7/12	5. 60 Minutes 13.8/29	56. Secret Service 7.5/16	86. Bill & Ted 3.2/7
7:30				84. True Colors 4.1/8
8:00	37. Am Fun Home Vid 9.1/17	10. Murder, She Wrote 12.4/23	25. I Witness Video 10.3/19	48. In Living Color 8.4/16
8:30				43. Roc 8.8/16
9:00	23. ABC Sunday Night Movie—Jewel of the Nile 10.6/18	3. CBS Sunday Movie—Good Night, Sweet Wife 14.4/25	26. NBC Sunday Night Movie—Tremors 10.1/17	48. Married w/Childn 8.4/14
9:30				61. Herman's Head 7.0/12
10:00				79. Down the Shore 5.2/9
10:30				82. Down the Shore 4.5/8
WEEK'S AVGS	**8.6/16**	**9.9/19**	**9.1/17**	**7.1/16**
SSN. TO DATE	**11.1/19**	**12.4/21**	**11.8/20**	**7.5/13**

RANKING/SHOW (PROGRAM RATING/SHARE) *PREMIERE SOURCE: NIELSEN MEDIA RESEARCH YELLOW TINT IS WINNER OF TIME SLOT

er is headed by Elainne B. Fox and has no other broadcast interests. **Buyer** is headed by Ronald J. Morey and is licensee of WDRE-FM Garden City, N.Y. WIBF-FM has religious, ethnic format on 103.9 mhz with 340 w and antenna 1,000 feet.

WVLR(FM) Appomattox, Va. □ Sold by LBS Broadcasting Inc. to L-R Radio Group Inc. for $1.24 million. **Seller** is headed by James A. Pounds and has no other broadcast interests. **Buyer** is headed by John Broomfield, who is vice president of Ragan Henry Broadcasting Group, licensee of one AM and two FM's; president Ragan Henry has interests in 8 AM's, 15 FM's and 1 TV. L-R Radio Group shareholder Keith E. Putbrese (22%) has interests in licensee of WREL-AM-FM Lexington, Va. WVLR has top 40 format on 102.7 mhz with 22 kw and antenna 745 feet.

WKWI(FM) Kilmarnock, Va. □ Sold by Kilmarnock Broadcasters to Buffalo Broadcasters Inc. for $715,000. **Seller** is headed by William D. Loudy, who has interests in WNNT-AM-FM Warsaw, Va. **Buyer** is headed by Thomas E. Davis and has no other broadcast interests. WKWI has AC format on 101.7 mhz with 3 kw and antenna 328 feet.

WEYY-FM Talladega, Ala. □ Sold by Radio Talladega Inc. to James H. and Laura A. Jacobs, husband and wife, for $570,000. **Seller** is headed by Jimmy E. Woodard, who also has interests in WVOK(AM) Birmingham and WOXR(AM) Oxford, both Alabama. James Jacobs is general manager of WSYA-AM-FM Montgomery, Ala. WEYY-FM has country format on 92.7 mhz with 250 w and antenna 870 feet above average terrain.

KIKM-FM Sherman, Tex. □ Sold by Hawthorne Broadcasting Corp. to Hunt Broadcasting Inc. for $500,000. **Seller** is headed by Steve Kahn and has no other broadcast interests. **Buyer** is headed by James G. Hunt and has no other broadcast interests. KIKM-FM has country format on 96.7 mhz with 3 kw and antenna 265 feet above average terrain. *Broker: George Moore & Associates.*

WARE(AM) Ware, Mass. □ Sold by Ware Communications Corp. to Quadra Communications Inc. for $400,000. **Seller** is headed by Joseph S. Dorison. Principal Richard L. Sadowsky has interests in KIEM-TV Eureka, Calif. **Buyer** is headed by Wayne R. Higney and has no other broadcast interests. WARE has AC format on 1250 khz with 5 kw day and 2.5 kw night.

WBAR(FM) Lake Luzerne, N.Y. □ CP sold by Bulmer Communications of Glens Falls Inc. to Capital Media Corp. for $271,000. **Seller** is headed by John Bulmer, who has interests in three FM's and is permittee for new FM. **Buyer** is headed by Paul F. Lotters, who also owns WHAZ(AM) Troy, N.Y. WBAR is assigned to 94.7 mhz with 1.35 kw and antenna 478 feet above average terrain.

KECO(FM) Elk City, Okla. □ Sold by Ronca Broadcasting Co. to Paragon Broadcasting Inc. for $260,000. **Seller** is headed by Ron Sewell and has no other broadcast interests. **Buyer** is headed by Cletis Killian. Principal Brooks Brewer is director of licensee of KOKL(AM) Okmulgee, Okla. KECO has country format on 96.5 mhz with 100 kw and antenna 500 feet above average terrain.

KBIC(FM) Alice, Tex. □ CP sold by Alice Broadcasting Corp. to Christian Ministries of the Valley Inc. for $250,000. **Seller** is headed by Julius Germano, who has interests in LPTV station serving Las Vegas. **Buyer** is headed by Enrique Garza and is licensee of KRGE(AM) Weslaco, Tex. KBIC has C&W and Spanish format on 102.3 mhz with 3 kw and antenna 300 feet above average terrain.

PROPOSED STATION TRADES

By volume and number of sales

This Week:

AM's □ **$646,000** □ **3**

FM's □ **$117,174,000** □ **13**

AM-FM's □ **$5,085,000** □ **2**

TV's □ **$15,000,000** □ **1**

Total □ **$137,905,000** □ **19**

1992 to Date:

AM's □ **$137,084,163** □ **146**

FM's □ **$282,446,409** □ **161**

AM-FM's □ **$217,144,346** □ **104**

TV's □ **$1,199,301,620** □ **40**

Total □ **$1,835,976,538** □ **451**

For 1991 total see Jan. 27, 1992 BROADCASTING.

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■ **Ripley, WV** (BPED910930MC)—Granted app. of Lower Ohio Valley Educational Corp. for 90.7 mhz; 3 kw; ant. 100 m. Address: 1928 Washington Blvd., P.O. Box 473, Belpre, OH 45714. **Seller** is headed by Anthony L. Atkinson, and is permittee of WMBP(FM) Belpre, OH. Action Aug. 4.

■ **Summersville, WV** (BPED910524MA)—Granted app. of Mountain State Baptist Church for 90.5 mhz; 11 kw; ant. 289 m. Address: P.O. Box 7, Summersville, WV 26651. Applicant is headed by James Fellure, and has no other broadcast interests. Action July 30.

■ **Laramie, WY** (BPH910730MD)—Granted app. of Centennial Broadcasters for 104.5 mhz; 3 kw; ant. 290 m. Address: P.O. Box 90357, Atlanta, GA 30364. Applicant is headed by Steven D. King and Daryl L. Fredine; Fredine is 24% stockholder in licensee of WRPQ(AM) Baraboo, WI. Action July 31.

FACILITIES CHANGES

Applications

FM's

■ **Lake Havasu City, AZ** KZUL-FM 105.1 mhz—July 27 application of Mad Dog Wireless Inc. for CP to make changes, change ant.: 814 m.; TL: NW of Crossman Pear, 10 mi. NE of Lake Havasu City, correction of "as built."

■ **Oro Valley, AZ** KRKN(FM) 97.5 mhz—July 20 application of Christopher T. Maloney for CP to make changes: ant.: -4 m.

■ **Paragould, AR** KDXY(FM) 104.9 mhz—July 16 application of North Arkansas Radio Co. Inc. for CP to make changes; change ERP: 13.5 kw H&V; ant. 137 m.; TL: 320 m. north of SR 18, 2.775 km west of Needham, AR (per MM docket #90-321) class C3.

■ **Auberry, CA** KSLK(FM) 105.1 mhz—July 17 application of 105 Mountain Air Inc. for CP to make changes, ERP: .56 kw H&V and ant.: 600 m.

■ **Santa Rosa, CA** KZST(FM) 100.1 mhz—July 21 application of Redwood Empire Sterocasters Inc. for CP to make changes to ant. 74 m.

■ **Clearwater, FL** WXTB(FM) 97.9 mhz—June 3 application of Great American TV & Radio Co. Inc. for CP to make changes: ant.: 404 m., TL: 2.6 miles N of Tarpon Springs, Largo, FL, change class to C (per MM docket #88-501) pet. to deny filed 7-17-92.

■ **Palm Bay, FL** WEJF(FM) 90.3 mhz—July 24 application of Palm Bay Public Radio Inc. for mod. of CP (BPED-841113MA) to make changes; change ERP 2 kw H&V; ant. 90 m.

■ **Port Charlotte, FL** WVIJ(FM) 91.7 mhz—July 21 application of Port Charlotte Educ. B/C Foundation for CP to make changes; change: ERP: 3.6 kw (H&V); ant.: 100 m.; TL: 213 m. west of U.S. Route 17, 1 km southwest of Fort Ogden, FL.

■ **Venice, FL** WCTQ(FM) 92.1 mhz—July 17 application of Asterisk Radio Inc. for CP to make changes: ERP: 17.5 kw (H&V), ant.: 118 m., TL: 282 N. Auburn Road, Venice, class C3 (per MM docket #91-257).

■ **Honolulu** KAIM-FM 95.5 mhz—July 14 application of Christian Broadcasting Association for mod. of CP (BPH-910905IL) to make changes: change: TL: Palikea Ridge, 6 km WNW of Waipahu, Honolulu Co., HI.

■ **Coeur d'Alene, ID** KETB(FM) 102.3 mhz—July 24 application of Communications Group Inc. for CP to make changes; change ant.: 114 m.; TL: approx. 5 km west of Coeur d'Alene at end of 4 Winds Rd.

■ **Sandpoint, ID** KJDE(FM) 102.5 mhz—July 24 application of Kennedy Broadcasting Inc. for CP to make changes; change TL: 212 North First Street, Sandpoint, ID.

■ **Springfield, IL** WQIB(FM) 90.5 mhz—July 24 application of Illinois Bible Institute for mod. of CP (BPED-901205MA) to make changes; change ant.: 850 m.; TL: 6.5 km north of Pawnee, IL, and 5.5 km east of Rt. 66.

■ **Battle Ground, IN** WVZE(FM) 98.7 mhz—July 13 application of WVZE Inc. for mod. of CP (BPH-891006MW) to make changes: ERP: 4.4 kw (H&V), ant.: 117 m., TL: 2510 South 30th Street, Lafayette, IN.

■ **Columbus, KS** KOCD(FM) 98.3 mhz—July 23 application of Saturn Communications Inc. for mod. of CP (BPH-910506IF) to make changes: ERP: 6.1 kw (H&V) ant.: 94 m., frequency: 105.3 mhz; class: C3 (per MM docket #90-453).

■ **Carrollton, KY** WIKI(FM) 100.1 mhz—July 14 application of WIKI Inc. for CP to make changes: ERP: 1.8 kw (H&V), ant.: 129 m., TL: 1.1 km north of intersection of Highway 1477 and Highway 1226, just west of 1477 in Trimble County, KY, frequency: 95.3 mhz; (per MM docket #88-31).

■ **Hawesville, KY** WLME(FM) 105.7 mhz—July 10 application of Joe L. Aldridge for mod. of CP (BPH-871201MA) to make changes, ERP: 2.6 kw H&V, ant.: 154 m.; TL: 5.7 km northwest of Pellville, KY, .25 km north of Indian Hills Road.

■ **Larose, LA** KMZM(FM) 100.3 mhz—July 17 application of Electronics Unlimited Inc. for mod. of CP (BPH-880630MP) to make changes, ERP: 6 kw H&V ant.: 97 m., and change TL: 11603 Highway 308, Lafourche Parish, LA.

■ **Alma, MI** New FM 90.9 mhz—July 27 application of New Alma College for mod. of CP (BPED-910903MA) to change TL: Tyler Student Center, Alma College, Alma.

■ **Spring Arbor, MI** WSAE(FM) 106.9 mhz—July 14 application of Spring Arbor College Communications for CP to make changes: ERP: 3.9 kw (H&V).

■ **Charleston, MO** KWKZ(FM) 106.1 mhz—July 14 application of Dianne Anderson mod. of CP (BPH-880324OG) to make changes to ERP: 34 kw H&V; ant. 178 m.; TL: .55 mi. N of junction of Hwy 61 and Rt. 77 near Moreley, MO (Scott Co.); class C2 (per MM docket 91-218).

■ **Newark, NJ** New FM 105.9 mhz—July 23 application of New Multicultural Broadcasting Inc. for CP to make changes; change ERP: 2.47 kw (H&V); ant.: 220 m., TL: Chanin Building, 122 East 42nd St., New York.

■ **Topsail Beach, NC** WZXS(FM) 103.9 mhz—July 13 application of Topsail Broadcasting Inc. for mod. of CP (BPH-870812MB) to make changes: ERP: 21.5 kw (H&V), TL: west of Thomas Landing Road, 6 km E of Holly Ridge, NC, class C3 (per MM docket #91-241).

■ **Oak Harbor, OH** WFUA(FM) 97.3 mhz—July 22 application of Oak Harbor Community B/C Inc. for mod. of CP (BPH-880816NJ) to make changes; change ERP: 1.15 kw (H&V) ant.: 162 m.; TL: site is 11 km WSW of Oak Harbor.

■ **Zanesville, OH** WCVZ(FM) 92.7 mhz—July 17 application of Christian Voice of Central Ohio for CP to make changes; change ERP: 16.15 kw (H&V); change ant.: 124 m.; TL: 13720 Township Road 203 Northeast, Perry County, OH; change class to B1; change community of license from Zanesville, OH, to South Zanesville, OH (per MM docket #89-51).

■ **Idabell, OK** KBEL-FM 96.7 mhz—July 23 appli-

SUMMARY OF BROADCASTING & CABLE

BROADCASTING

Service	ON AIR	CP's'	TOTAL*
Commercial AM	4,969	186	5,155
Commercial FM	4,707	944	5,651
Educational FM	1,557	290	1,847
Total Radio	**11,233**	**1,420**	**12,653**
Commercial VHF TV	557	13	570
Commercial UHF TV	583	164	747
Educational VHF TV	124	4	128
Educational UHF TV	236	10	246
Total TV	**1,500**	**191**	**1,691**
VHF LPTV	466	131	597
UHF LPTV	818	841	1,659
Total LPTV	**1,284**	**972**	**2,256**
FM translators	1,901	390	2,291
VHF translators	2,512	80	2,592
UHF translators	2,406	392	2,798

CABLE

Total subscribers	55,786,390
Homes passed	92,040,450
Total systems	11,254
Household penetration†	60.6%
Pay cable penetration/basic	79%

* Includes off-air licenses. † Penetration percentages are of TV household universe of 92.1 million.
' Construction permit. "Instructional TV fixed service. "Studio-transmitter link.
Source: Nielsen, NCTA and Broadcasting's own research.

Broadcasting In Brief

As part of last week's settlement between **Time Warner and Viacom** (see page 4), **Home Box Office and Showtime Networks in January will launch an integrated multi-premium marketing plan** that will promote pay-TV services through six-week campaigns five times a year (January, April, July, September and November). The combined effort will boost their usual direct mailings by about 25% per year and will include direct-response TV in a minimum of 60% of the U.S.

Albert (Bud) Heck resigned as president-executive director of the Radio Network Association and was replaced by Rick Devlin, the industry association said last week. Devlin most recently was president of group owner D&F Broadcasting.

WBLS-FM New York went public last week with a ratings dispute involving Arbitron and said it would not pay for the latest ratings book. The urban contemporary station made a formal presentation to ad agency buyers detailing what it said was an inadequate sample size for the New York market, particularly for blacks. To compensate for the alleged problem, WBLS-FM said it would average the last four ratings books together. The dispute was exacerbated by Arbitron's participation in a promotional fair co-sponsored by a competing station, and from which other stations were prohibited from participating (BROADCASTING, Aug. 3).

NSS POCKETPIECE

(Nielsen's top ranked syndicated shows for the week ending Aug. 9. Numbers represent aggregate rating average/stations/% coverage)

1. Oprah Winfrey Show	9.9/231/99
2. Wheel Of Fortune	9.3/194/91
3. Star Trek	8.2/236/94
4. Married...With Children	7.1/175/83
5. Columbia Night-Movies	5.8/169/91
6. Entertainment Tonight	5.2/183/94
7. Current Affair	5.0/165/90
8. Cosby Show	5.4/189/95
9. Wheel Of Fortune-wknd	5.3/181/73
10. Donahue	5.1/214/98
11. Sally Jessy Raphael	5.0/200/95
12. Hard Copy	4.3/174/92
13. Geraldo	4.2/183/94
13. Love Connection	4.2/189/92
13. Street Justice	4.2/138/92

Talk show host **Geraldo Rivera was arrested** Aug. 16 following a scuffle with a Ku Klux Klansman in Janesville, Wis. Rivera was charged with battery and released the same day after posting $500 bail (pending an Aug. 31 hearing). Rivera, whose talk show is distributed by Tribune Entertainment, claimed that Ku Klux Klansman John R. McLaughlin, 42, of Champaign, Ill., attacked him as his TV crew was attempting to tape a Klan rally. *The Janesville Gazette* reported that McLaughlin, who was also arrested and later released on bail, had several cuts and appeared to have lost some teeth. A Tribune spokesman confirmed that the Klan rally, and fight footage, will be broadcast the first week of *Geraldo*'s new season next month.

Allbritton Communications said it **increased the size of its debt offering** from $115 million to $125 million and priced the debt issue to yield 11.55%. Net proceeds from the offering, managed by Merrill Lynch & Co., are to be used "substantially" to repay existing indebtedness.

KZKX(FM) Lincoln, Neb., was sold by a subsidiary of Sherman Broadcasting Corp. to C.T. Robinson for $2.85 million. The seller, headed by Jay Meyers, also owns KKRD(FM) Wichita. The buyer is the former co-chairman of Unistar Network and recently bought KTCR(AM)-KOTY(FM) Kenniwick-Richland and KEYF-AM-FM Spokane, both Washington. Broker: Media Venture Partners.

KBIL-FM San Angelo, Tex., was granted license renewal after being under FCC review for a year. The commission found the station failed to meaningfully self-assess its EEO program. The renewal, held up by a petition from the NAACP alleging

KENT-NBC FEUD ENDS IN FIRING

NBC fired Rome-based correspondent Arthur Kent last week for "repeated breaches of his agreement with NBC," the network's news division said last Friday. The firing came after a week of bizarre developments in the Kent-NBC feud, which festered for months over various complaints by the correspondent that the network wasn't allowing him to put his best work on the air, through the prime time magazine *Dateline* and *Nightly News*. Two weeks ago the feud boiled over when NBC suspended Kent for refusing an assignment to Zagreb, Croatia.

Last week, Kent raised his colleagues' eyebrows by handing out, in front of NBC's New York headquarters, leaflets in which he charged the "Gartner management regime" with "brute stupidity and the unworthiness to command." Kent was subsequently booked on Jay Leno's *Tonight Show*, but the network forced the show to cancel the appearance. In today's edition of *Entertainment Weekly*, Kent is quoted as saying: "You can't have shitheads like that running NBC News." A source said Kent's days at NBC were numbered even before he served up that opinion of his bosses, however. Separately, NBC News said that Joe Alicastro, a producer who was suspended with Kent, had been reinstated, after he and the news division reconciled their differences. -SM